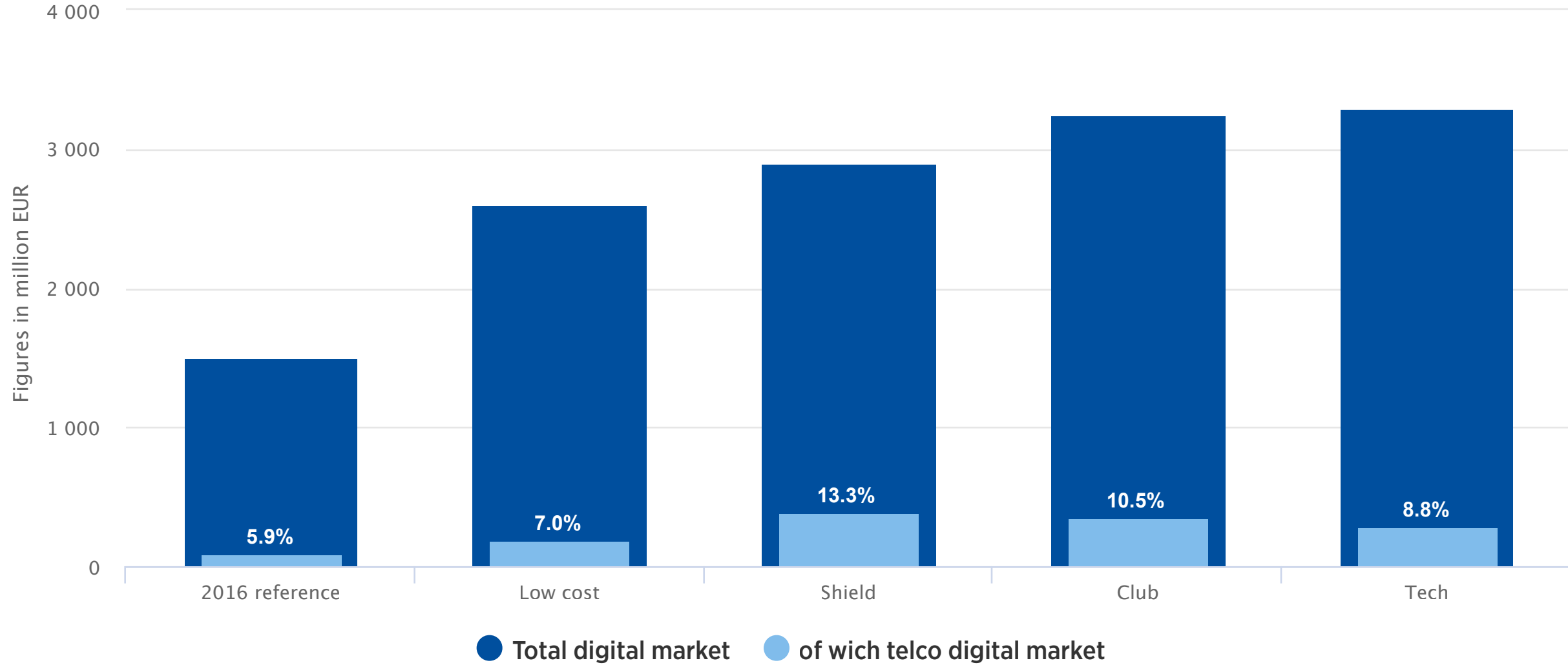


Global digital market estimates according to generated revenue, and percentage of revenue generated by telcos, according to the four scenarios



Source: IDATE DigiWorld in "Next Gen telcos"

Note: Digital markets = Telecom markets + OTT markets