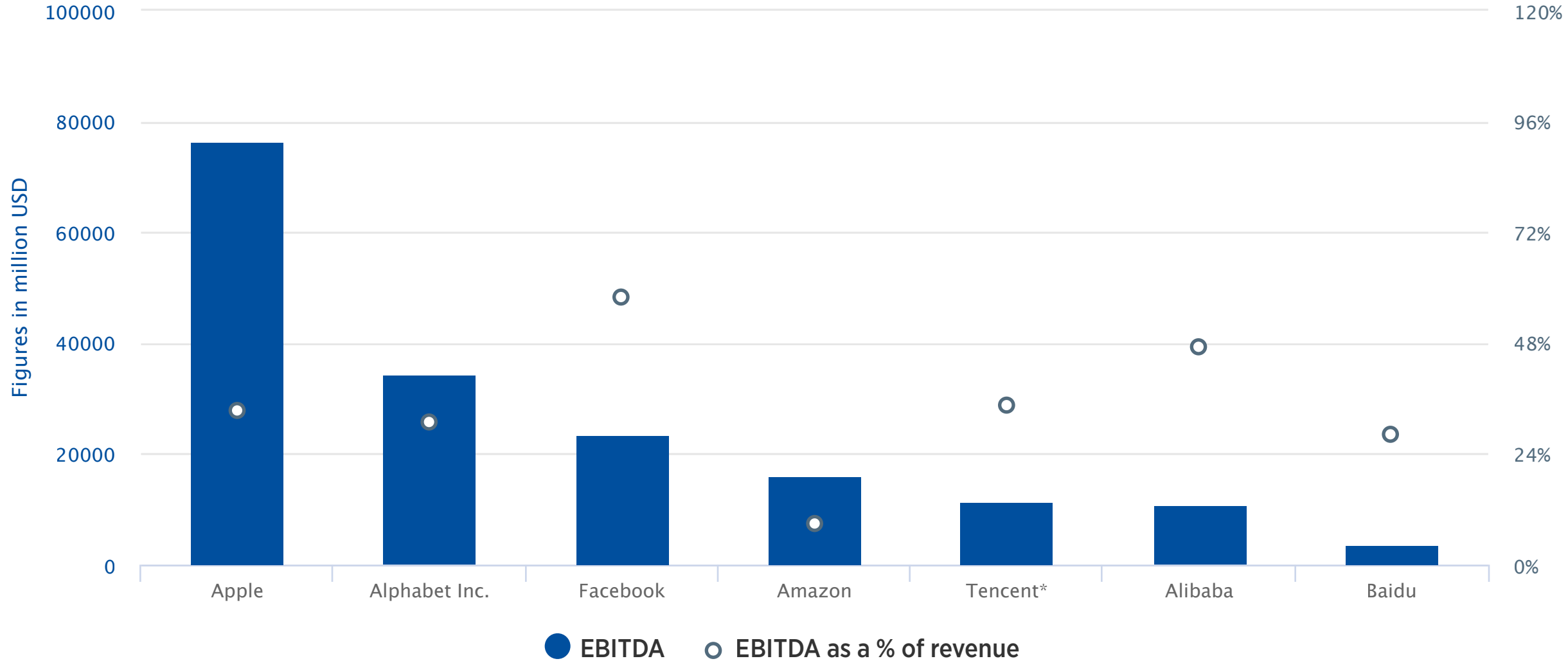


GAFAM/BAT EBITDA in absolute value and % of revenue, in 2017



Note: data based on 2016 Q4 – 2017 Q3
Source: IDATE DigiWorld based of annual reports