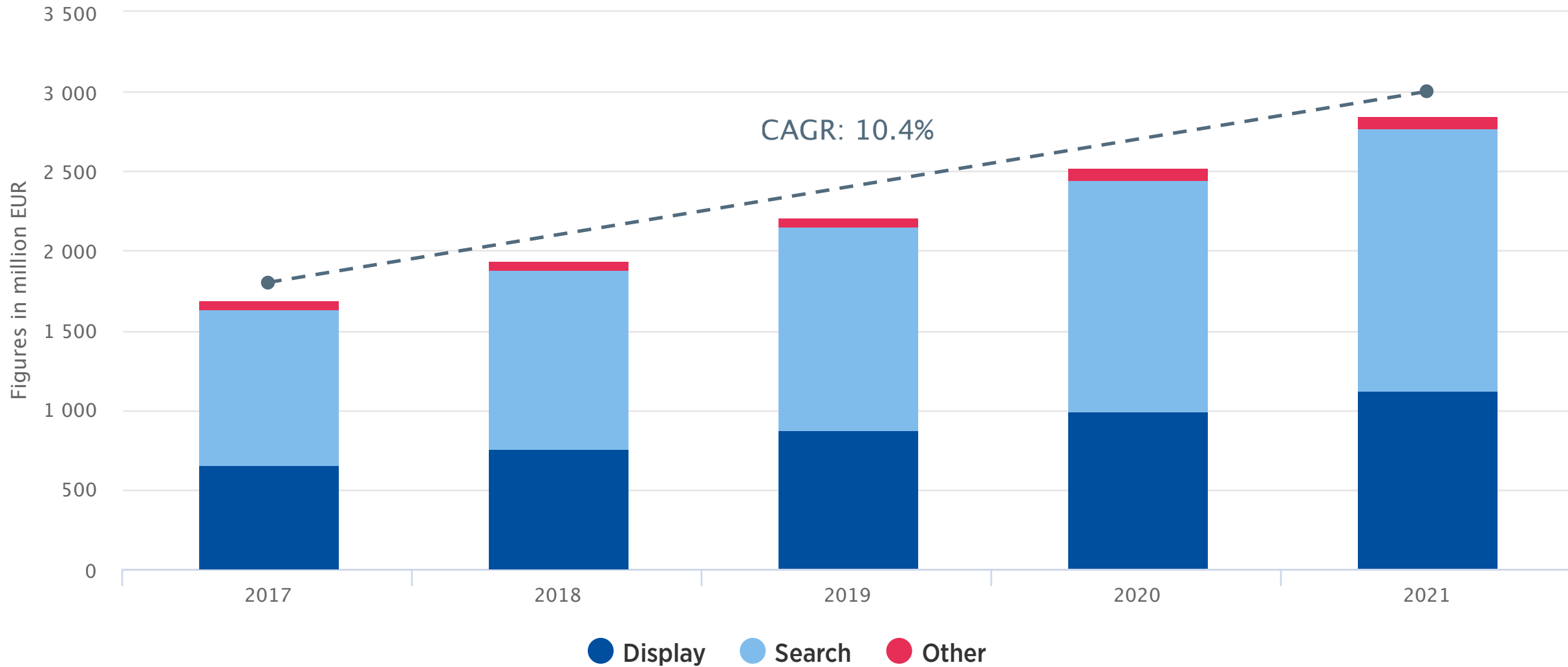


Global digital advertising revenue by format, 2017-2021



Source: IDATE DigiWorld in "Advertising and TDaaS"