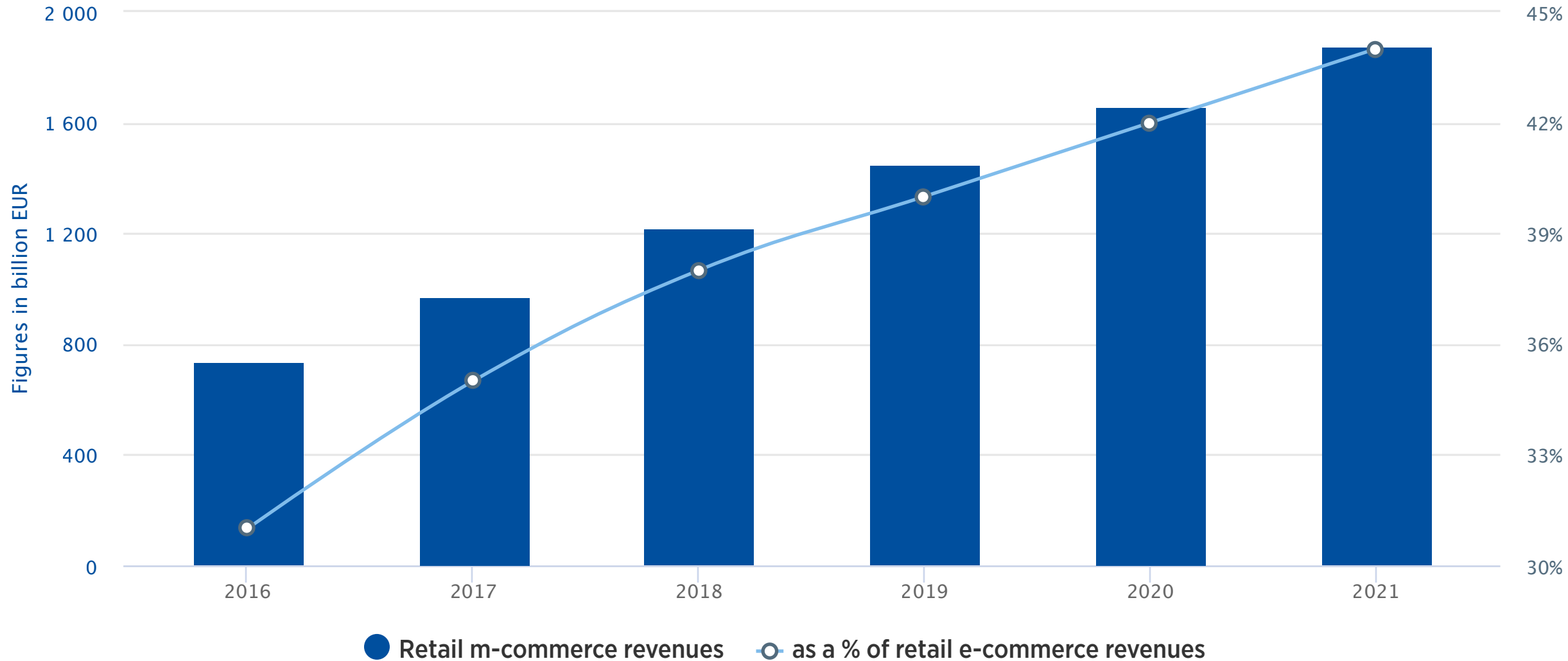


Global retail m-commerce market, and share of the global e-commerce retail market



Source: IDATE DigiWorld in "World OTT markets"