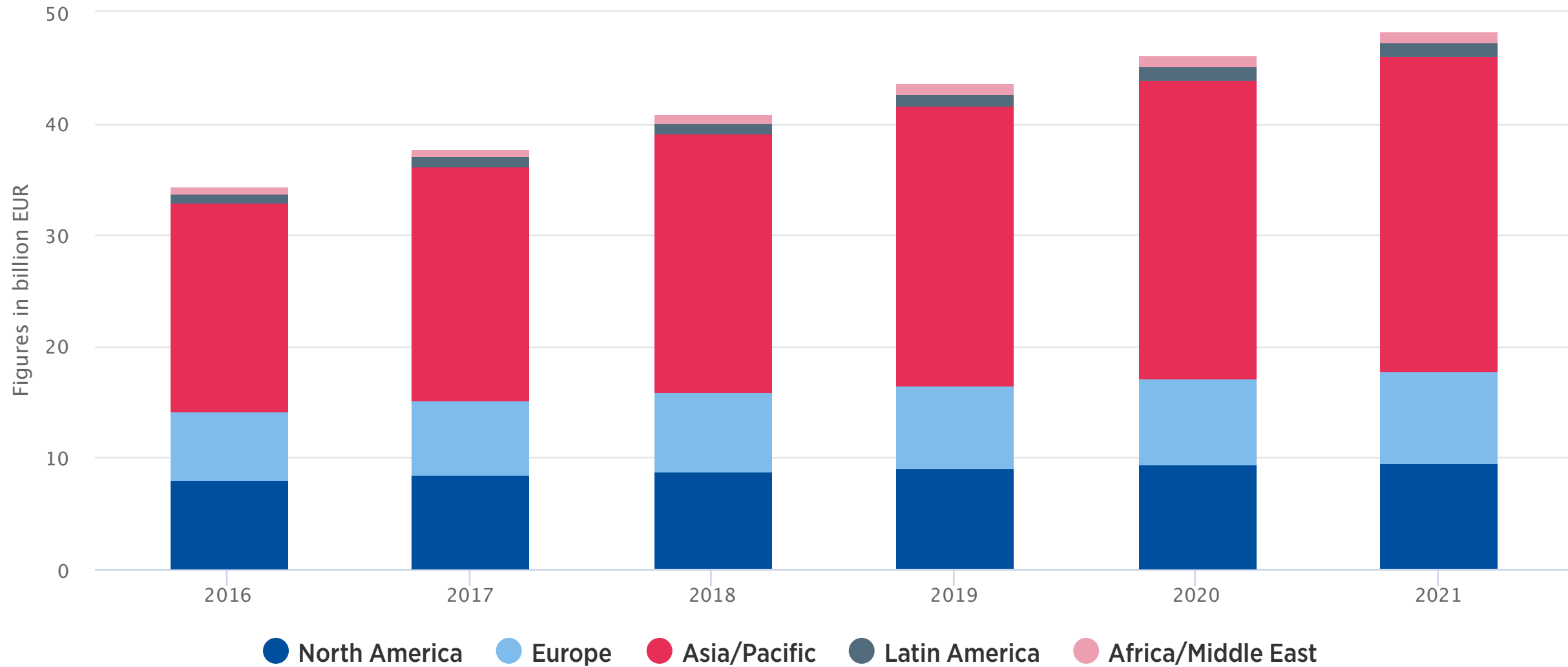


Global paid mobile app revenue, by region



Source: IDATE DigiWorld in "World OTT markets"