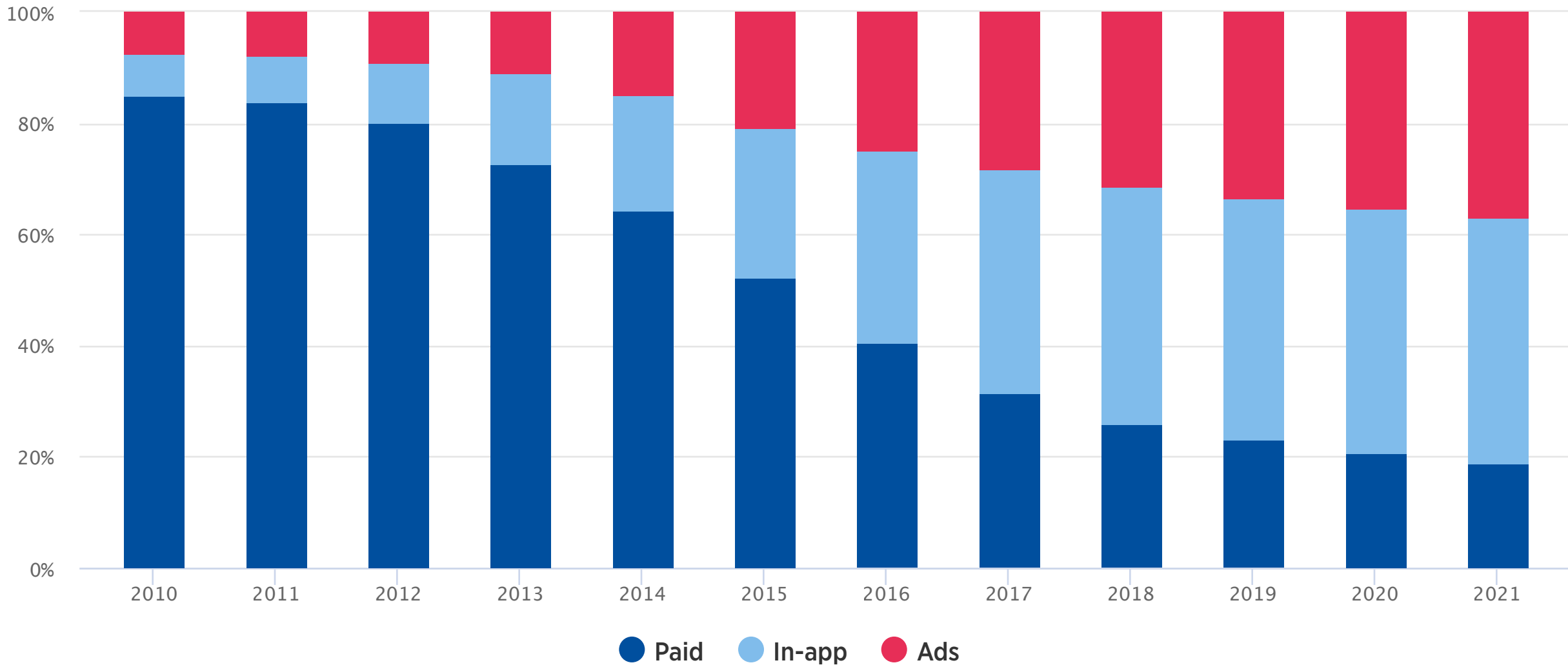


Breakdown of the global mobile app market, by revenue source



Source: IDATE DigiWorld in "World OTT markets"