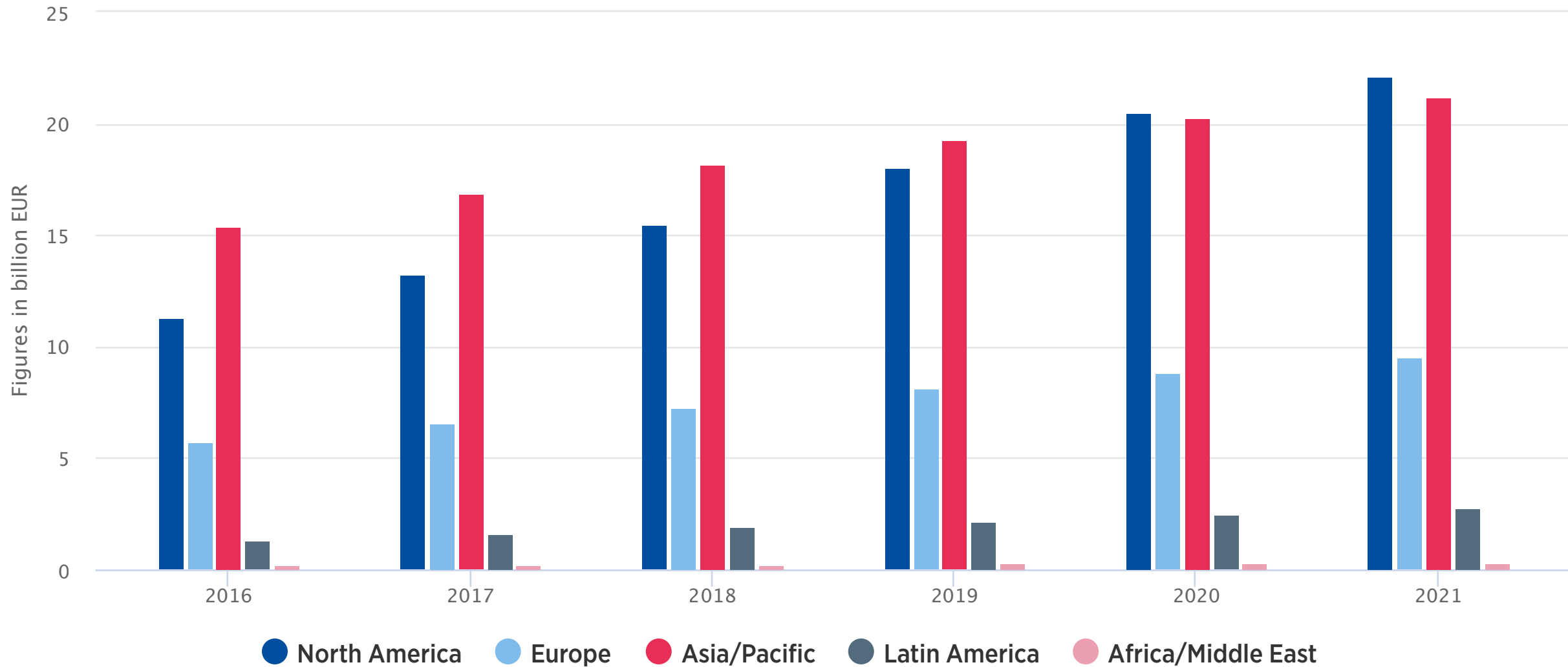


Progress of revenue generated by social media, by region



Source: IDATE DigiWorld in "World OTT markets"