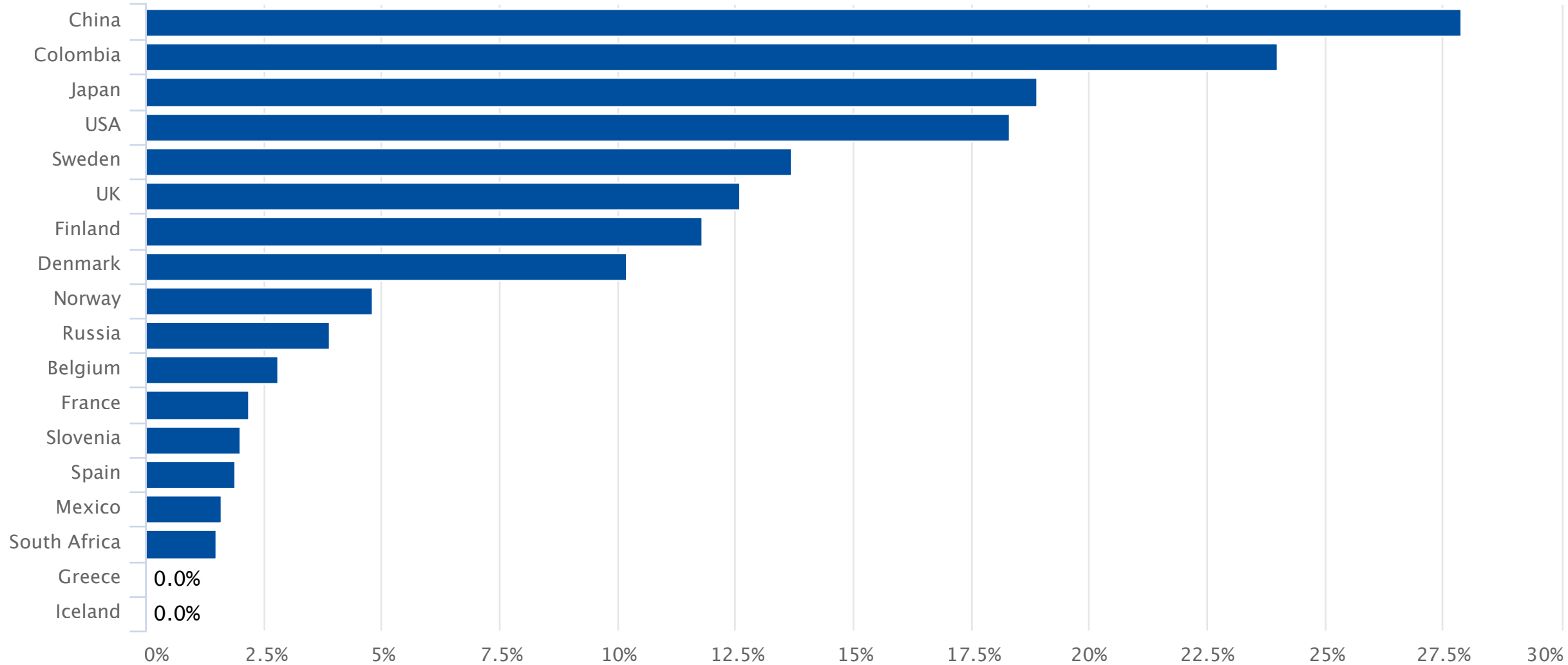


# Digital sales' share of publishing industry revenue in 2016



Source: IDATE DigiWorld in "The Global Publishing Industry in 2016", IPA-WIPO

Figures as a % of revenue