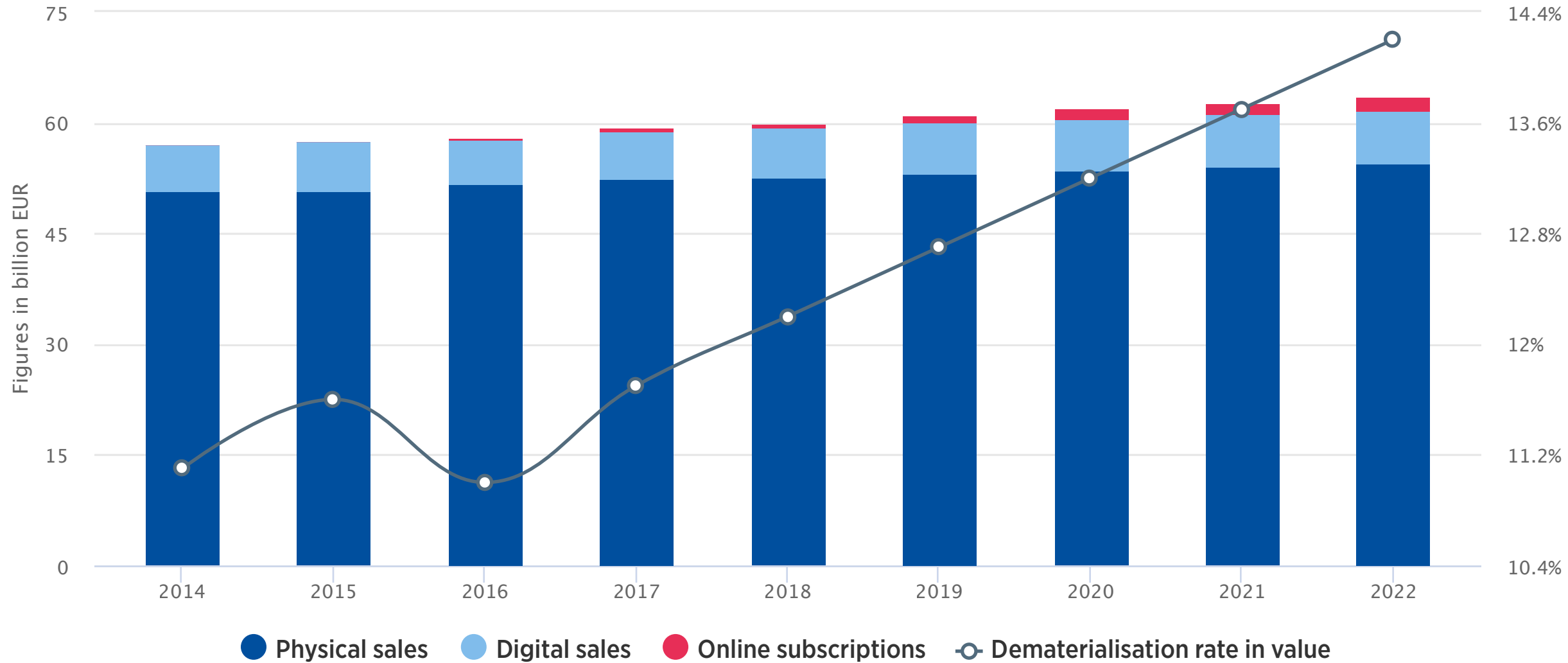


Consumer book market revenue growth and dematerialisation rate



Source: IDATE DigiWorld in "Digital content economics"