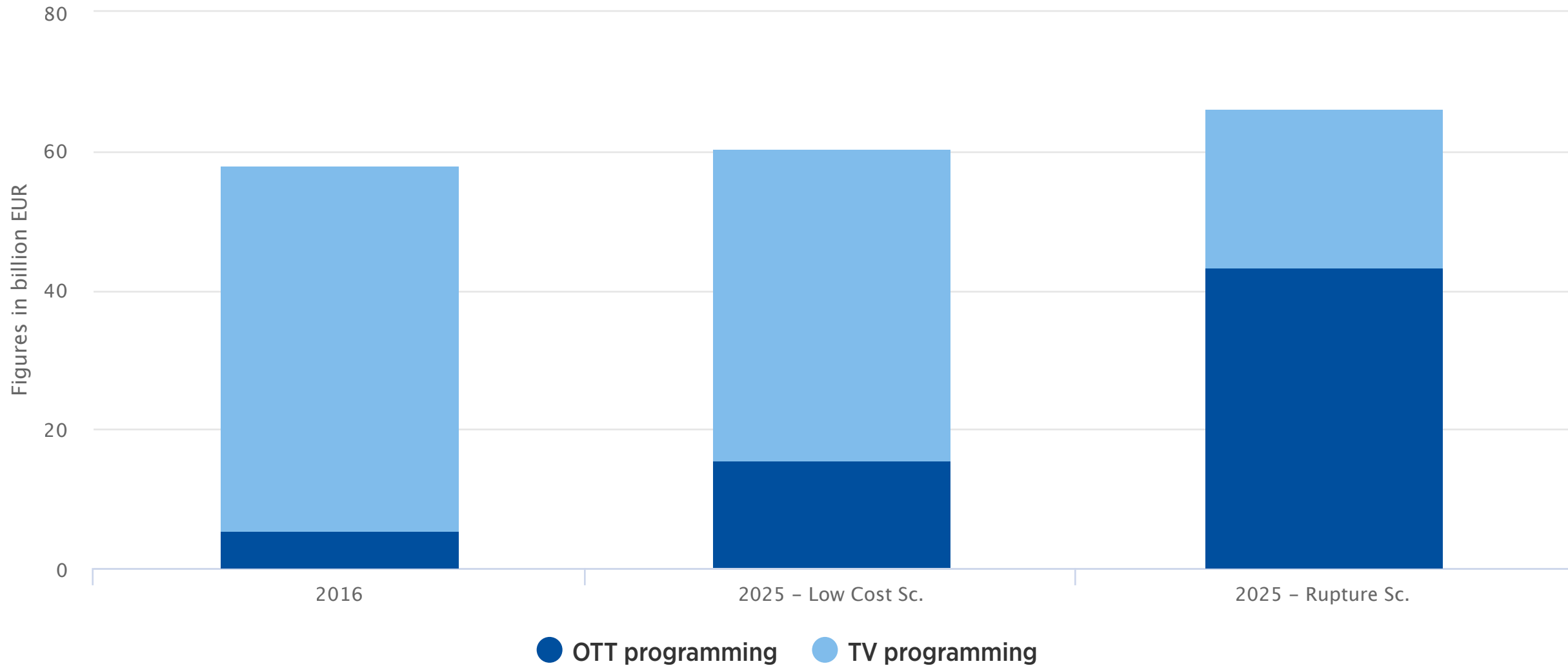


OTT's share of content acquisition spending in the US



Source: IDATE DigiWorld in "Future TV"