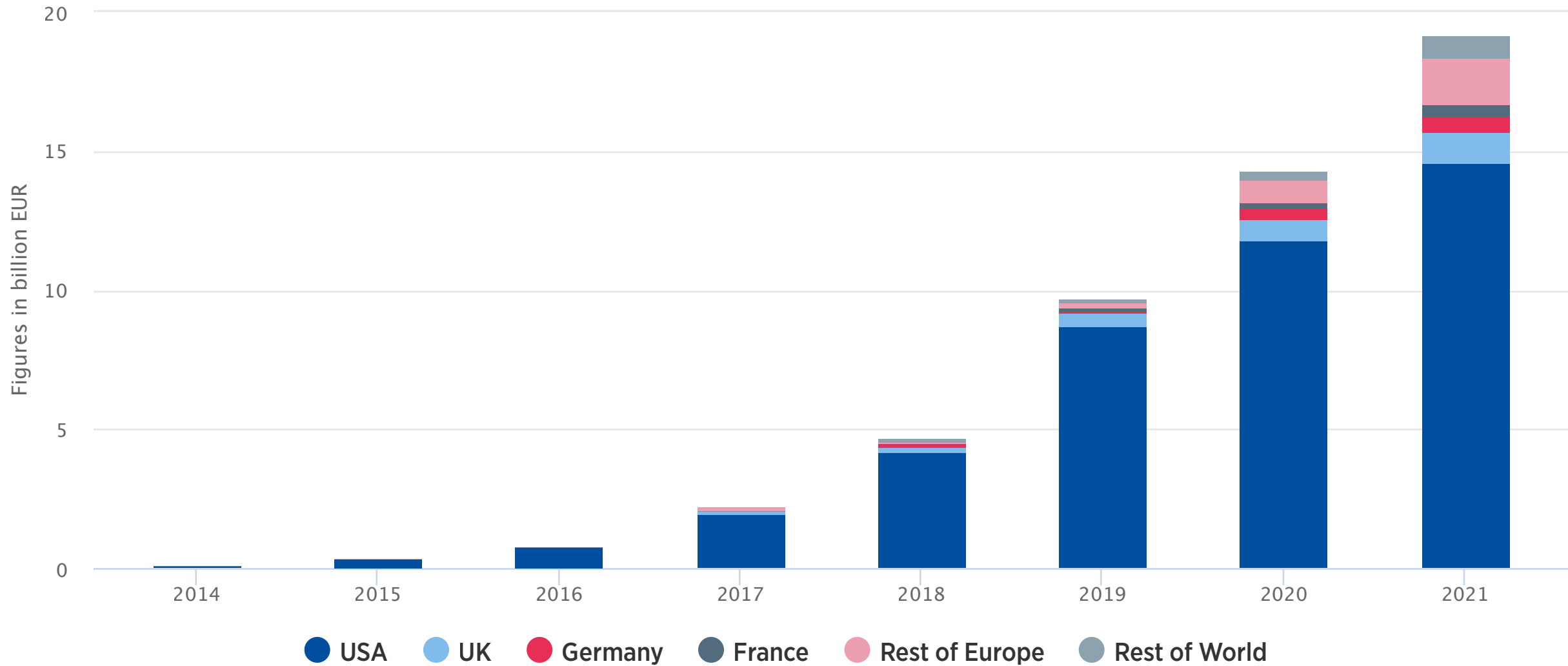


Global programmatic TV market growth



Source: IDATE DigiWorld in "Programmatic TV to addressable TV"