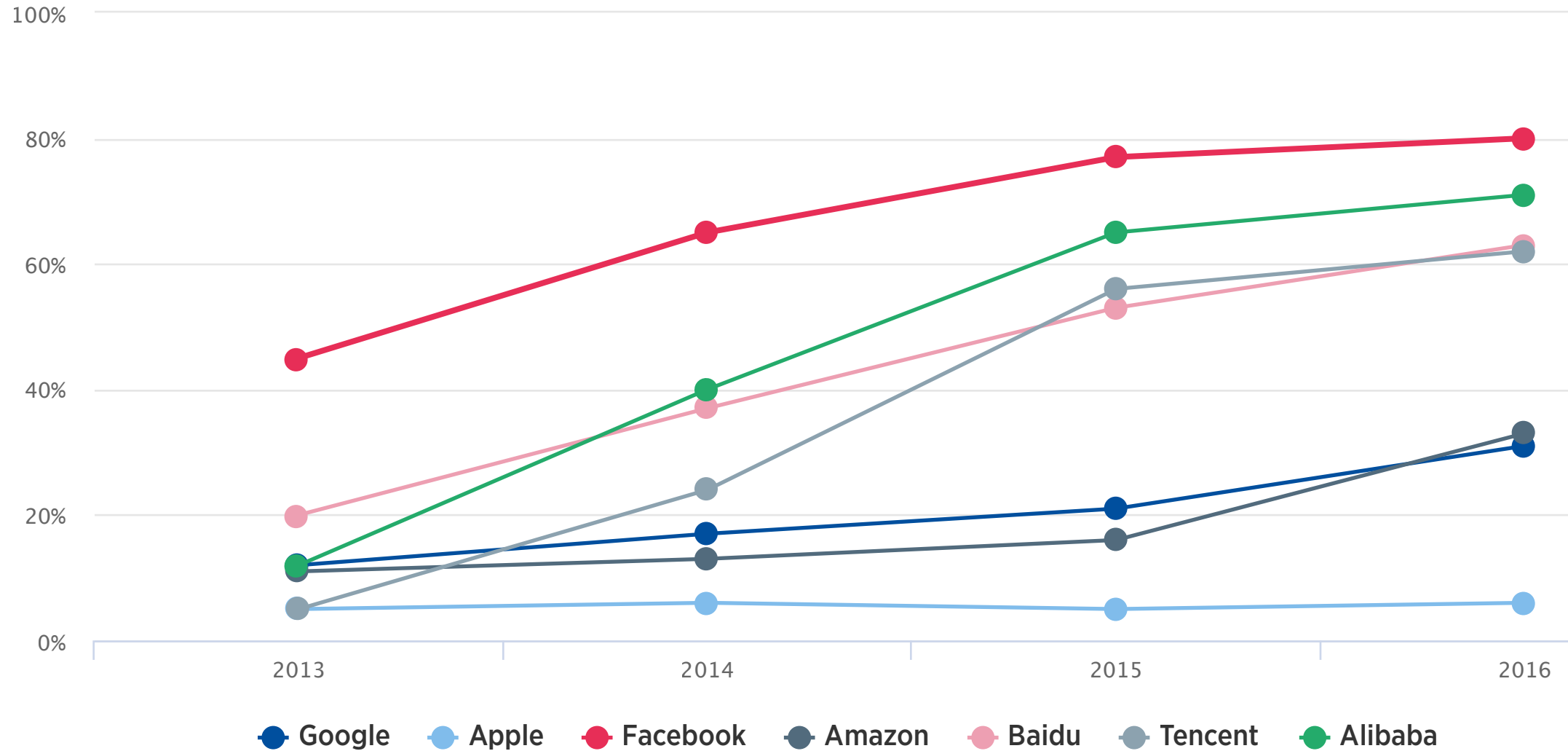


Mobile services' estimated share of top OTT companies' ARPU



Source: IDATE DigiWorld in "World OTT markets"