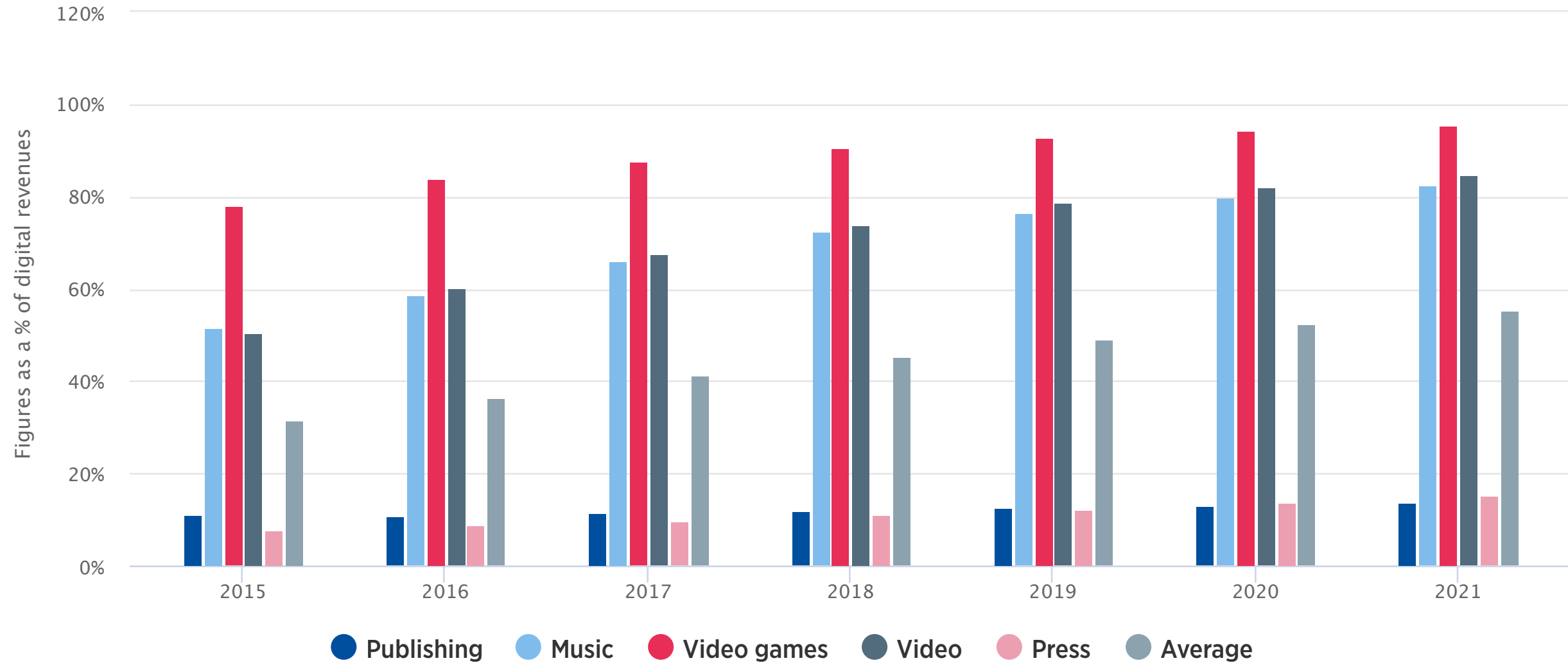


Rate of digitisation in content industries



Source: IDATE DigiWorld in "Content economics"