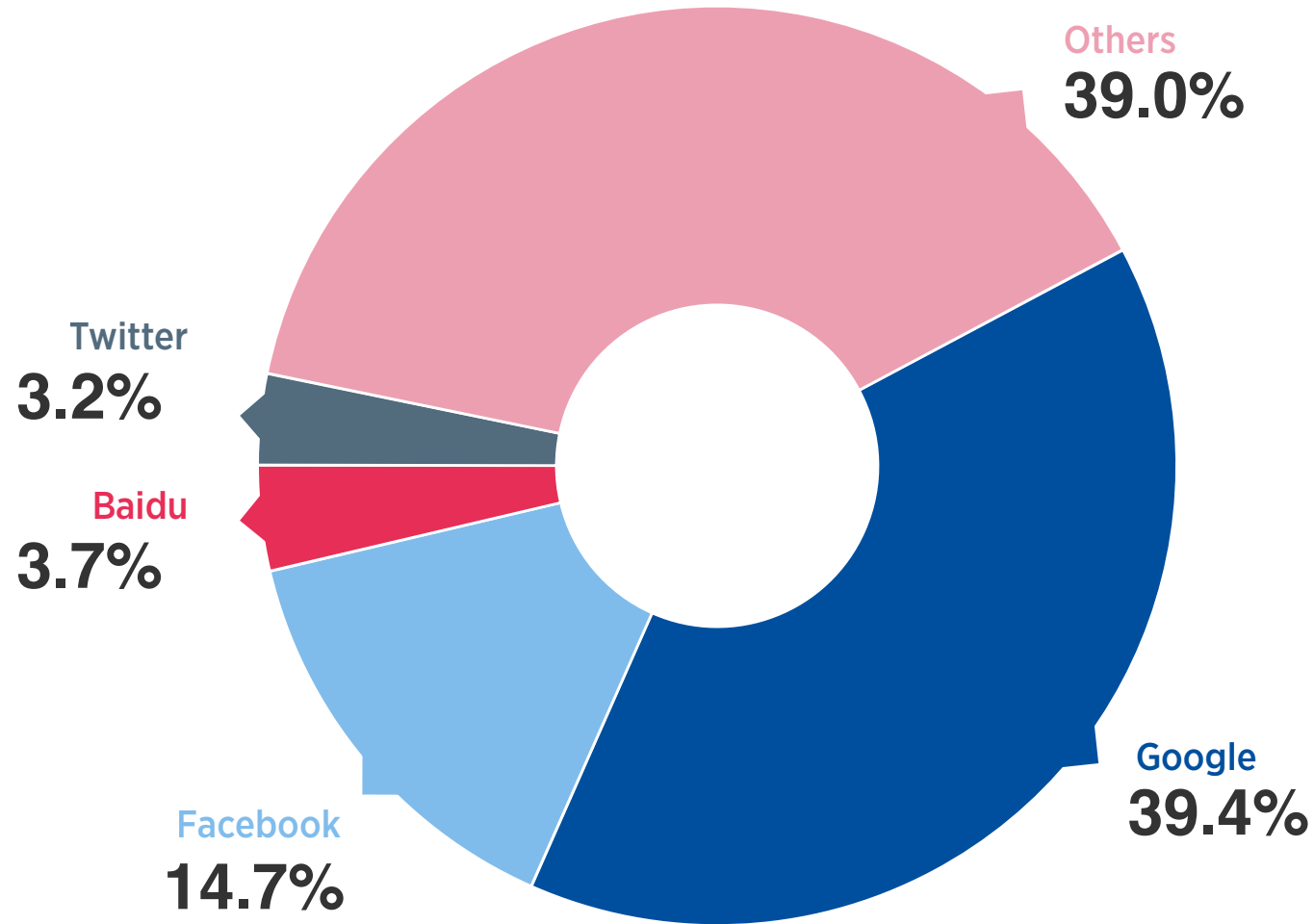


Part de marché des grands acteurs de l'Internet sur le marché publicitaire mobile en 2016



● Google ● Facebook ● Baidu ● Twitter ● Others

Source: IDATE DigiWorld in "World OTT markets"